

**MEETING**  
**of the**  
**MSPA MARKETING COMMITTEE**

**WEDNESDAY, MAY 10, 2017 at 8:30AM**  
**MSPA HQ – 3808 Ocean View Blvd., Montrose**

**MEETING AGENDA:**

**NOTE:** Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

**Invited Guests:**

- Jackie Bartlow - Economic Development: “Meet Me In Montrose”
- Jennifer McLain – Economic Development: Tech Week

**BUSINESS AGENDA:**

- Meet Me In Montrose
- GD Tech Week
- Beacon Media
- November Wine Walk
- Tree lights
- Rebranding the MSP
- Social Media

Meeting is scheduled for 90 minutes.

**MSPA Marketing Committee:** GiGi Garcia – chair,  
Andre Ordubegian, Mary Dawson, Kim Kelly – committee members  
Staff: Dale Dawson, Steve Pierce